

0215 | 2019

ASIA CHART OF THE WEEK

Real assets can lower portfolio correlation

January 2019 saw an increase in risk appetite globally. Developed and Emerging market assets were simultaneously bid up. While this was a welcomed reprieve from the market decimation in December 2018, it also brought back heightened correlation between assets and regions. Therein lies the issue...markets that rise together, fall together.

In portfolio allocation, piecing together low and/or negatively correlated assets adds to performance over time by ensuring any downside is managed well.

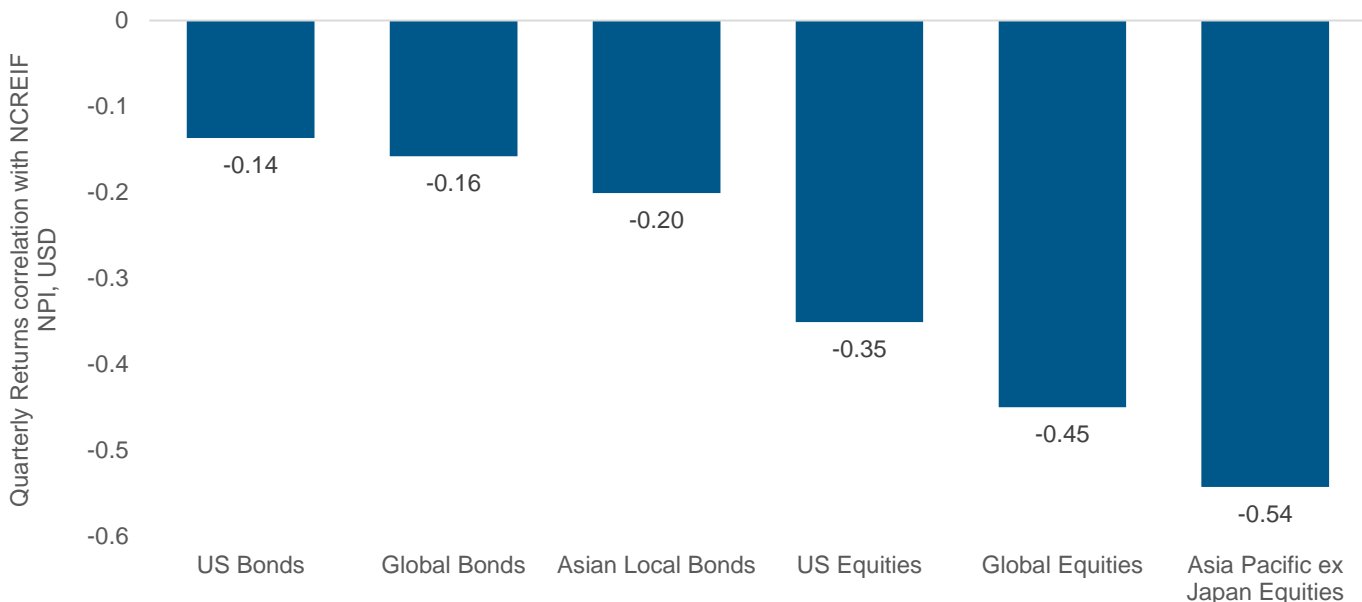
Over the last 10 years, core private (or direct) US real estate has proven to be a key diversifier. Key reasons include stable cash flows, and fundamentally benefiting from several well-identified socioeconomic and demographic trends (e-commerce, logistics, consumption, family patterns, green living) that are translating into strong growth for various types of real estate in the US.

As at 31 December 2018, direct US Real Estate displayed desirable negative correlations with asset classes globally, including Asia. US Equities (-0.35), US Bonds (-0.14), Global Bonds (-0.16), Global Equities (-0.45), Asian Local Bonds (-0.20) and Asia Pacific ex Japan Equities (-0.54).

The bottom line

Real assets are alternative investments with risk and return characteristics dissimilar to traditional investments. Institutional investors such as education endowment funds* have been using them to great effect managing risks and enhancing long term returns. A large part of that ability comes from lowering correlation within the portfolio which over time, can have drastically positive impact on returns.

Chart: Direct US Real Estate (NCREIF NPI) displays negative correlations with traditional asset classes (31 March 2009 to 31 December 2018)



Note: The NCREIF Property Index (NPI) is a quarterly, unleveraged composite total return for private commercial real estate properties held for investment purposes only. All properties in the NPI have been acquired, at least in part, on behalf of tax-exempt institutional investors and held in a fiduciary environment. Please visit <https://www.ncreif.org/data-products/property/> for more information.

Source: Legg Mason, Bloomberg, MSCI, Standard and Poor's, National Council of Real Estate Investment Fiduciaries. 15 February 2019. Data as of 31 December 2018, unless stated otherwise. Returns in USD. *<https://news.yale.edu/2018/10/01/investment-return-123-brings-yale-endowment-value-294-billion>. US Bonds refer to the Bloomberg Barclays US Aggregate Bond Index. Global Bonds refer to the Bloomberg Barclays Global Agg Treasuries Index. Asian Local Bonds refer to the Markit iBoxx Asian Local Bond Index. US Equities refer to the S&P 500 Index. Global Equities refer to MSCI All Country World Index. Asia Pacific ex Japan Equities refer to the MSCI Asia Pacific ex Japan Index. Past performance is no guarantee of future results. Please note that an investor cannot invest directly in an index. Unmanaged index returns do not reflect any fees, expenses or sales charges.

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